

Session II Pitch 3

Plant meat with high oleic acid soybean

***Dr. OCHIAI,Koji,
CTO / Director of Lab.
DAIZ Inc.***

- DAIZ is a Japanese plant-based meat innovator. They develop and manufacture "Miracle Meat", advanced and innovative plant-based meat materials.
- DAIZ has a patented technology (Ochiai germination method / OGM) that increases the amounts of free amino acids in the germination process of soybeans.
- By controlling amino acids with OGM, DAIZ has succeeded in producing plant-based meat materials with an amino acid composition and flavor closer to that of meat.
- The unique manufacturing process using germination tanks makes the product more price-competitive than livestock meat and also reduces the environmental impact.
- DAIZ is developing various plant-based proteins using this unique OGM. Not only Plant-based meat, but also Plant-based milk and Plant-based eggs, and so on.
- In Japan, Miracle Meat final products such as hamburgers, minced meat are sold mainly to consumers in supermarkets and restaurants, and in the future, the company aims to position itself as a supplier of ingredients to plant-based meat manufacturers as its global target customers.