

Session III Lecture 3-1

A results-driven strategy for supporting agri-food innovation

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Summary

This presentation will provide information on Vitagora, a major agri-food innovation cluster in France, and will show how Vitagora, since its creation in 2005 has developed and refined a results-driven strategy for supporting agri-food innovation through specific tools and actions at the service of agri-food businesses.

The presentation will focus on 2 areas, microorganisms & fermentation and alternative proteins and will explain how Vitagora in its mission to develop a tasty, healthy and sustainable food offer, at the service of consumer wellbeing has built an international ecosystem federating food companies, start-ups, research institutes and partners throughout the world and how Vitagora contributes to the development of agri-food innovation and value creation inspiring its members with intelligence and business opportunities, events and collaborative projects.